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How we function when ethical challenges arrive in our “real” lives is the framework for Andrew Ghillyer’s Business Ethics Now. This application-based text takes the theory of business ethics and applies it to the realistic scenarios that students may encounter at all stages of their careers.

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Dr. Andrew W. Ghillyer is the former vice president of academic affairs for Argosy University in Tampa, Florida, and is an adjunct instructor in all aspects of business ethics, management, and leadership.

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This book provides assistance to employees by taking a journey through the challenging world of business ethics

Business Ethics Now 4e by Andrew W. Ghillyer provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level. By examining issues and scenarios that relate directly to their work environment (and their degree of autonomy in that environment), employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis.

What Should I Do? is the cornerstone question for a multitude of ethical considerations - and the basis for this text. How we function when ethical challenges arrive in our “real” lives is the framework for Andrew Ghillyer’s Business Ethics Now. This application-based text takes the theory of business ethics and applies it to the realistic scenarios that students may encounter at all stages of their careers.

Many principles of management textbooks make the assumption that students already have a stable understanding of the subject. Management Now combines the theory students need with examples within their grasp as well as providing reinforcing exercises and activities to help them retain and apply what they have learned. The emphasis is on application of material with a variety of exercises--both hypothetical and real life--for students to review and apply in their own environments. The text and ancillary materials help address the question that many students ask when taking a principles of management course: “What does management mean to me?”

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. Key Concepts and Think Theory boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while Ethics in Action boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with Ethical Dilemma boxes and hear from them first hand with Practitioner Spotlight boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Providing a novel approach to business policy and strategic management, this book focuses on the implementation of a firm's competitive strategy throughout all levels of the organization.

What do you get when you cross a journalist and a banker? A brewery, of course. “A great city should have great beer. New York finally has, thanks to Brooklyn. Steve Hindy and Tom Potter provided it. Beer School explains how they did it: their mistakes as well as their triumphs. Steve writes with a journalist's skepticism-as though he has forgotten that he is reporting on himself. Tom is even less forgiving-he's a banker, after all. The inside story reads at times like a cautionary tale, but it is an account of a great and welcome achievement.” —Michael Jackson, The Beer Hunter(r) “An accessible and insightful case study with terrific insight for aspiring entrepreneurs. And if that's not enough, it is all about beer!” —Professor Murray Low, Executive Director, Lang Center for Entrepreneurship, Columbia Business School “Great lessons on what every first-time entrepreneur will experience. Being down the block from the Brooklyn Brewery, I had firsthand witness to their positive impact on our community. I give Steve and Tom's book an A+!” —Norm Brodsky, Senior Contributing Editor, Inc. magazine “Beer School is a useful and entertaining book. In essence, this is the story of starting a beer business from scratch in New York City. The product is one readers can relate to, and the market is as tough as they get. What a fun challenge! The book can help not only those entrepreneurs who are starting a business but also those trying to grow one once it is established. Steve and Tom write with enthusiasm and insight about building their business. It is clear that they learned a lot along the way. Readers can learn from these lessons too.” —Michael Preston, Adjunct Professor, Lang Center for Entrepreneurship, Columbia Business School, and coauthor, The Road to Success: How to Manage Growth “Although we (thankfully!) never had to deal with the Mob, being held up at gunpoint, or having our beer and equipment ripped off, we definitely identified with the challenges faced in those early days of cobbling a brewery together. The revealing story Steve and Tom tell about two partners entering a business out of passion, in an industry they knew little about, being seriously undercapitalized, with an overly naive business plan, and their ultimate success, is an inspiring tale.” —Ken Grossman, founder, Sierra Nevada Brewing Co.

Success, as it is currently defined, usually depends on winning--beating the competition--which often places incredible pressures on business professionals. With engaging writing and a lack of jargon, this book navigates executives, managers, and supervisors through the ethical decisions they must make every day. Street-Smart Ethics is divided into three sections: a primer on ethics, a collection of Proverbs-based guidelines for staying out of trouble, and a self-test that contains true-false questions and ethical brainteasers.